



## NEWS RELEASE FOR IMMEDIATE RELEASE

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## HANOVER HERO

Who's a HERO in your life? A HERO shows up in many different ways in each of our lives. Someone always willing to lend a hand. Someone who puts the needs of others first. Someone who goes out of the way to make others feel good. Someone who puts themselves in harms way to save others.

***Don't miss your opportunity to thank them for everything they do!***

Make a gift in honor of a HERO and they will be honored at the construction of the HERO House. **All donations received in honor of your HERO by February 28, 2021, will be used for construction of the final home in Hanover Cove.** A home that will allow Sherita and her family an affordable and stable place to live.

Choose your HERO in one or all of the following categories:

- First Responders
- Educators
- Military Service
- Everyday

Share your gift and encourage others to make a gift in honor of your designated HERO. The honoree with the highest total of gifts will be named Hanover's SuperHERO!

### About Hanover HERO

For the third year, Hanover Habitat for Humanity will honor the heroes in our community at our Hanover HERO celebration. Webster's dictionary defines Hero as "a person admired for achievements and noble qualities and one who shows great courage." We define a Hanover HERO as someone who fulfills this definition and in addition demonstrates the spirit of *Helping Encourage Real Opportunities* for our neighbors and community members, we call these individuals Hanover HEROes.

**HERO HOUSE?** New this year, all funds raised for our 2021 HEROes will go towards the construction of our HERO House. Sherita is excited to be purchasing the sixth, and final, home in the neighborhood. The average construction cost of a Hanover Habitat home is \$100,000 (not including land and infrastructure costs).



**HOW CAN I HELP?** All cash donations received in the honoree's name through midnight on February 28, 2021 will count towards the HERO House challenge. By sharing this honor with friends and family, you can raise the funds through individual, corporate or foundation gifts.

1. **Make a single gift:** Make a gift in honor of a HERO in your life. Then share your gift with the honoree and your friends and family – you do not have to share the amount of your gift\*. By sharing, it sends a powerful message to your network of friends, family and colleagues that this is important to you and you sincerely wish to make a difference in the lives of your community.
2. **Make a group gift:** Gather a group together and collect gifts for a specific hero – ex. A classroom or school would collect gifts to honor a HERO teacher. Then share your gift with the honoree and your friends and family – you do not have to share the amount of your gift\*. By sharing, it sends a powerful message to your network of friends, family and colleagues that this is important to you and you sincerely wish to make a difference in the lives of your community.

*\*Hanover Habitat for Humanity never shares the amount of an individual gift. Only the grand total received for an honoree will be shared.*

### **About Hanover Habitat for Humanity**



Hanover Habitat for Humanity was formed in 1990 by a committed group of Hanover citizens who wanted to provide safe and affordable housing in Hanover County. Since that time Hanover Habitat has built homes for 70 families. People in our community and all over the world partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. With our help, Habitat homeowners achieve the strength, stability and independence they need to build a better life for themselves and their families. Hanover Habitat for Humanity is an Equal Opportunity Housing Agency, and an Equal Opportunity, Affirmative Action Employer. To learn more about the organization visit [www.hanoverhfh.org](http://www.hanoverhfh.org).

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